

## SAMPLE

Simply inform your server of the last four digits of our mobile number at any time before paying your bill. The server will enter it in the system with your payment.

If you just signed up as a VIP member, enter your mobile number on the receipt and ask your server for a new one (use your \$5 bonys if desired)

Balance Due	10.53
VIP Mobile Phone Number <u>920-217-9999</u>	
Not a TL VIP Member? Go to <a href="http://vip.town-line.com">vip.town-line.com</a> and click Register Now	

Your check will hold detail of your account balances. Balances can also be verified at [vip.town-line.com](http://vip.town-line.com).

John Doe 25374000000001
<b>Credit earned for current visit:</b>
Gift Rewards: 9.98 points
Lunch: 1 visit
Townline Ten: 9.98 points
<b>Current Balance:</b>
Breakfast: 5 visits
Deliveries: 1 visit
Gift Rewards: 190.59 points
Lunch: 2 visits
Townline Ten: 35.60 points

In the example above, John Doe earned 9.98 points towards the Townline Ten Reward, 9.98 towards the Gift Rewards and (1) lunch visit.

# TOWNLINE VIP MEMBERSHIP



2544 Lineville Rd - Suamico  
920-434-7943

[vip.town-line.com](http://vip.town-line.com)

## VIP PROGRAM

Thank you for being a valued customer of Townline Pub & Grill. We have created a program that rewards and appreciates our guests continued loyalty. Best of all, it's FREE and you never need to remember your membership card. Use your mobile phone number to sign up and you will have an all access pass to exclusive Townline rewards.

## HOW IT WORKS

Each visit, inform your server of the last four digits of your mobile number when ordering. our server will ensure the points and visits are credited to your VIP account.

Everyday rewards will automatically be credited to your account and can be redeemed for Townline food or beverage by informing your server and showing a picture ID.

Gift Rewards continue to accumulate to your account until you request a Gift.

## HOW TO JOIN

Joining the VIP Program is easy:  
From any Mobile Phone/PC/Laptop/Tablet go to [vip.town-line.com](http://vip.town-line.com) and click on Register Now.

You will receive \$5 on your virtual account after registering that can be used immediately (same visit).

(Your server can set you up on the Hostess PC if you need it)

## EVERYDAY VIP BENEFITS

- \$1 spent = 1 Reward Point
- \$10 loaded to your account after accumulating 150 points (The Townline Ten)
- 1.5 points per dollar spent on Mondays
- \$5 loaded to your account after every 10 breakfast visits (min. \$6 check from 7-11am to count)
- \$5 loaded to your account after every 10 lunch visits (min. \$8 check from 11am-2pm to count)
- \$10 loaded to your account after every 10 deliveries (min. \$10 delivery order)
- \$15 off coupon emailed to you to be used during your birthday month (for a party of 4 for dinner)
- VIP specific coupons and specials
- Early invites for TL Events and Tapping Parties
- Invitations to sample new menu items FREE

(maximum of 150 VIP points awarded per day)

## REDEEM YOUR GIFT REWARDS

- 500 Points - TL Tee
- 1500 Points - TL Hoody
- 2000 - TL Pull-Over
- 2500 Points - \$100 Gift Card
- 5000 Points - 1/4 Party with Wings & Pizza  
((\$150 max value)
- 7500 Points - 2 Brewer Tickets & One Night Stay in Downtown Milwaukee  
((\$250 max value)

\*\*Gifts are subject to change

Email [VIPAdmin@town-line.com](mailto:VIPAdmin@town-line.com) to redeem your gift points



When reward points are redeemed for gifts, account balance will be reduced to reflect the point redemption (If you have 3,000 points and redeem 2,500, your account will have 500 points remaining).